

# WHO ARE BROADCASTERS?

Local radio and TV stations cover every corner of the U.S. bringing the best entertainment around, all for free. Not cable, not satellite and not subscription services... we're available for free, over the air.

**17,269** total broadcast stations in the U.S.

**70+** million Americans rely on broadcast television through an antenna

**38.5%** of homes who rely on TV using an antenna are minority households

**1,780** full-power TV stations in the U.S.

**2.49** million jobs created by the broadcast industry

**15,489** full-power radio stations in the U.S.

**1.19** trillion generated annually by the local radio and television industry in economic activity

**265** million people listen to radio each week