

77+

million Americans rely on broadcast television through an antenna

17,276

total broadcast stations in the U.S.

39%

of homes who rely on TV using an antenna are minority households

1,773

full-power TV stations in the U.S.

WHO ARE BROADCASTERS?

Local radio and TV stations cover every corner of the U.S. bringing the best entertainment around, all for free.

Not cable, not satellite and not subscription services...
We're available for free, over the air.

15,503

full-power radio stations in the U.S.

2.42

million jobs created by the broadcast industry

271

million people listen to radio each week

\$1.18

trillion generated annually by the local radio and television industry in economic activity